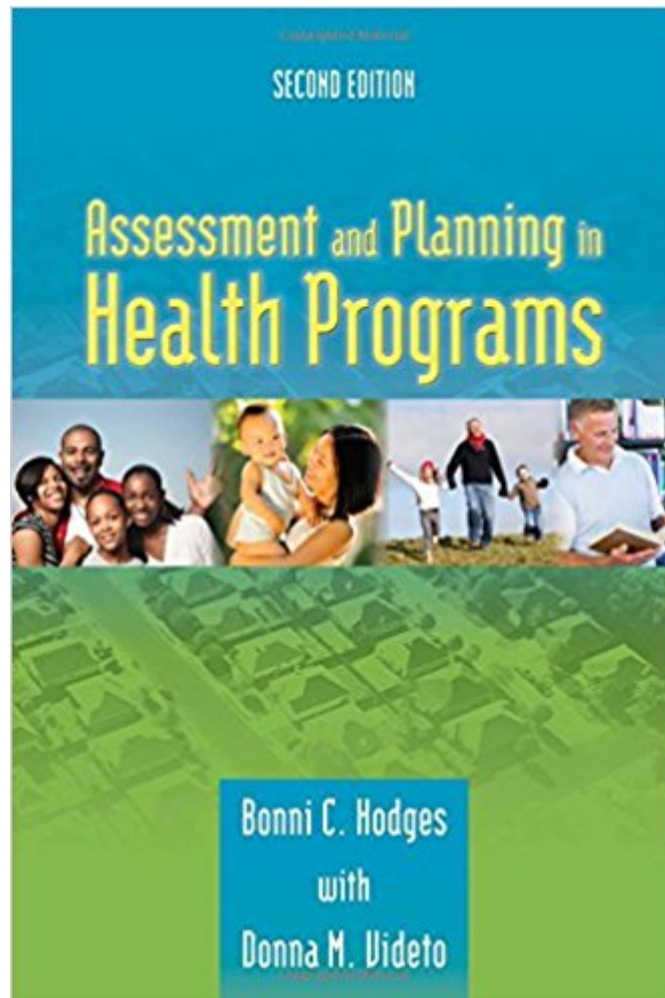




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Assessment And Planning In Health Programs



Synopsis

Assessment and Planning in Health Programs, Second Edition enables students and practitioners to successfully plan, implement, and evaluate programs and interventions that will assist individuals and groups in maintaining and improving their health. Written in an accessible manner, this comprehensive text provides an overview of needs assessment, program planning, and program evaluation, and explains several goals and strategies for each. It addresses the importance and use of theories, data collection strategies, and key terminology in the field of health education and health promotion.

Book Information

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Customer Reviews

I purchased this book for grad school and loved it. The content is well written, easy to navigate, and straight to the point. This book would also be valuable to someone who is simply just looking to improve their program planning skills.

was as it was stated

Great book, just what I needed for class. Great information that I will use even when my class is over.

In good condition and clean

The book itself is complete and fine; however, as this is a text-book which may require citing there should be page numbers. If I had realized the lack of page numbers before I purchased this book I would have bought the paper-back version.

Met expectations

easy to read

Excellent book

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